

# ALLEY THEATRE

AlleyWays is a community partnership program intended to allow not-for-profit organizations to purchase up to 30 tickets (based on availability) at a significantly discounted price. It is our priority to support the efforts of cultural institutions and community-based organizations that advance education for all people, promote creativity and self-expression and serve youth and families. The Education and Interested representatives of local organizations should submit an application to be a part of the AlleyWays Community Partnership.

To become an AlleyWays Community Partner, please return this application form along with your 501 (C) (3) documentation to [alleyways@alleytheatre.org](mailto:alleyways@alleytheatre.org) or mail to: Attn: Lauren Pelletier, Alley Theatre, 615 Texas Avenue, Houston TX 77002

Name of Organization

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Mailing Address

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City

State

Zip

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\*Contact #1

Title / Position

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Email Address

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Work Phone Number

Cell Phone Number

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\*Contact #2

Title / Position

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Email Address

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Work Phone Number

Cell Phone Number

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*\*An approved representative of your organization may purchase and collect tickets on behalf of the organization.*

Describe the Organization's Mission Statement:

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Describe how you will utilize the AlleyWays program to benefit your clients:

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Describe how you will help promote the AlleyWays program (must select one or more)\*:

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- Post on our Social Media Channels (Facebook, Instagram, etc.)
- Include information in Emails
- Promote a PromoCode for a discount on Alley Theatre tickets on Social Media Channels and/or Email
- Other:

*\*Helping to promote the Alley Theatre using one or more of the methods listed above is required in order to continue receiving AlleyWays tickets from the Alley Theatre.*

By signing below, you are agreeing to the policies and procedures of the Alley Theatre's AlleyWays program and affirming that any and all tickets purchased through the AlleyWays program will be used solely by the clients served by your community-based service organization. With your cooperation, we can ensure that the AlleyWays program is administered appropriately.

Signature of a Contact Person: \_\_\_\_\_ Date: \_\_\_\_\_

To review the AlleyWays Community Partnership policies and procedures, visit us on the web at [alleytheatre.org/alleyways](http://alleytheatre.org/alleyways).