

ALLEY THEATRE

FOR IMMEDIATE RELEASE:

Alley Theatre Announces that Patrons Can Watch the Canceled Production of *1984* at Home

HOUSTON - Houston and the world are experiencing an unprecedented public health crisis. When Mayor Sylvester Turner and Harris County Judge Lina Hidalgo recommended that there be no gatherings of more than 250+ people, the Alley Theatre acted immediately for the good of the Houston community and canceled the remaining performances of *1984*. The Alley Theatre cares about the health and safety of the theatre's patrons, patrons' families, the volunteers, and the staff.

The Alley Theatre was very disappointed to have to close the production of *1984*. The cast and staff spent months preparing the show and many Houstonians were looking forward to seeing this production come to life on the stage. **For a limited time, the Alley Theatre is proud to announce that patrons will be able to watch the production in their homes.**

The Alley Theatre is committed to its patrons and will be taping a performance of *1984*. Current ticket holders for *1984* will be sent a password protected link. Those who would like to still watch *1984* are welcome to purchase tickets and will also be sent a password protected link.

Artistic Director **Rob Melrose** will continue his role as director for the production and will have a close hand in bringing the production to life once again. The Alley estimates the production being filmed will be completed in the next 14 days before it becomes available to ticket holders.

As a non-profit organization, which employs many talented hourly staff members and artists, the Alley Theatre asks that patrons support the theatre in any way possible at this time. The theatre's staff members' and artists' livelihood is at risk. **The Alley Theatre is asking patrons to please consider donating tickets for *1984* to the Alley so that they may view this production from the comfort of their home.** The Alley Theatre's costs continue and it would be devastating for the theatre to lose this valuable income. Since ticket sales only cover 50% of operating costs, please consider donating at www.alleytheatre.org/donate. Patrons may also text ALLEY to 41444. The support from Alley Theatre patrons and donors allows the theatre to take care of employees so that the Alley can continue to serve Houston after this crisis is over.

The performance of *1984* being taped is not eligible for review. Union regulations do not allow for opportunities to critique the work.

ABOUT THE ALLEY THEATRE

The Alley Theatre, one of America's leading nonprofit theatres, is a nationally recognized

performing arts company led by Artistic Director Rob Melrose and Managing Director Dean R. Gladden. The Alley produces at least 16 plays each year in its newly renovated Theatre, ranging from the best current work, to re-invigorated classic plays, to new plays by contemporary writers. The Alley is home to a Resident Acting Company. In addition, the Alley engages theatre artists of every discipline – actors, designers, composers, playwrights – who work on individual productions throughout each season as visiting artists.

Alley's Hubbard Theatre features a 774-seat state-of-the-art performance venue. Matched with the 296-seat Neuhaus Theatre, the Alley offers nearly 500 performances each season. The Alley Theatre reaches over 200,000 people each year through its performance and education programs. Its audience enrichment programs include pre-show and post-performance talks, events, and workshops for audience members of all ages.

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